

MOSER CHRISTMAS SETS

PRESENT YOUR LOVED ONES WITH UNIQUE CRYSTAL GIFTS AND LIVEN UP THEIR HOLIDAYS

No matter where and how you decide to spend Christmas, Moser crystal can give your holidays a festive magical feel. In our glassworks, we have been believing in the value of traditions for 165 years. That is why for the upcoming Christmas holidays, we designed original drink sets embellished with winter motifs. But there is more! We also decided to give the fans of our products an opportunity to create their very own and unique gifts using the MyMoser Online Configurator. And finally, you can also give your loved ones a special present in the form of a unique experience - a glassworks tour right here in Karlovy Vary.

Christmas Drink Sets with Oroplastic Embellishment

You can make your Christmas gatherings truly special by toasting with Moser glasses – especially the ones from the Brandy & Cognac Collection. Their rim is decorated with 24-carat gold and inspired by a knitting pattern that warms you up just like a sip of a good drink. Moser designed two sets, and both are embellished with traditional motifs. All you need to do is decide which one you like best – an arctic reindeer or a snowflake.

Diva in a Holiday Dress

Not only an exceptionally talented opera singer is called a diva. A unique Moser Glassworks crystal vase also carries the name "Diva" and is inspired by the phenomenon of a "divine" female artist. This minimalistic vase was meticulously cut to feature eight edges and can be embellished with a mistletoe motif in the MyMoser Online Configurator. This motif was created with the help of artificial intelligence (which analyzed thousands of images) and finalized by a talented designer. That is because only a human hand was able to process the pattern in a way that enables engravers to replicate it down to the last detail.

Creative and Golden Moser

If you wish for all your presents to reflect you truly put your heart and soul into the gift-choosing process, you can create your original design online. In the MyMoser Online Configurator, you will be able to choose from lots of Moser products (including the Diva Vase) and motifs designed by well-known artists. Or you can choose to immerse yourself in the world of glassmaking alongside Moser's master glassmakers. A <u>Creative Tour</u> of the glassworks can be the best gift – an amazing opportunity to make time for one another and experience Karlovy Vary in a truly unique way.

While the Creative Tour of our glassworks offers the opportunity to experience the craft of engraving, the Gold Tour is a chance to try out two decorative techniques. You will get to transfer a motif onto a glass using the sand blasting technique and then decorate it with 24-carat gold. The result of your glassmaking efforts will be sent to you by Moser and arrive at your home within three working days.

About Moser Glassworks

For the past 165 years, Moser Glassworks has been carrying the name of its founder, engraver and merchant Ludwig Moser. The company is based in the spa town of Karlovy Vary and continues in its founder's footsteps and further develops traditional manual glass production. Moser's products, which are made of high-quality lead-free crystal, are sold both domestically and abroad. Thanks to its success in foreign markets, the company is one of the Czech Republic's leading exporters and proudly represents the high quality of Czech glassmaking around the world. Moser is a member of the Comité Colbert, which is an association aiming to maintain and develop traditional handicraft production of luxury products. For more information, please visit <u>www.moser.com</u>.

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